Due to the increase in COVID-19 cases and other diseases such as influenza,

Experts recommend intensifying cleaning protocols this summer

While more transmissible variants of Covid-19 spread and summer vacations unfold, Facility Services experts say that cleaning protocols must be intensified to avoid new outbreaks of Covid-19 and other diseases such as influenza.

Miami, July 11, 2022 - Summer kicked off in the United States, with five times higher levels of Covid-19 cases compared to this same time last year, according to CDC data. Cases continue to rise in the country by the aggressively contagious Omicron sub-variants BA.4, BA.5, and local health authorities already foresee spikes after the July 4th celebration.

"Although many safety measures have been decreased with vaccination and the new studies on transmissibility, the cleanliness standards that were established with the pandemic will remain," says Dija Ziane, Head of Facility Services Division at Grupo EULEN, specialized in Aviation and Facility Services, including Sanitizing & Electrostatic Disinfecting (COVID-19) Services.

Cleaning for health: a rising trend

"After COVID-19, our cleaning services have been transformed. We focus on cleaning for health with process optimization. Not only as a prevention of COVID-19, but other infectious diseases where the proper sanitary measure in public areas is a determining factor for its prevention. The customers' and employees' health must remain a priority. This is what people want", Ms. Ziane added.

The global cleaning services market is forecasted to exceed $462 billion, growing at a CAGR of 11.5% from 2021 to 2028, according to a study by Research Dive.

The analysis estimates that while the commercial sub-segment will maintain a large market share, the healthcare and education markets are rapidly catching up with the rise of awareness and increasing requirement for proper cleaning and sanitization.

About EULEN America

Founded in 1962 and with a presence in 14 countries, including the United States, EULEN Group is a leader in providing services and innovative solutions to companies. It specializes in aviation services, cleaning, security, auxiliary services (logistics, general, and telemarketing), FSM (Facility Services & Management), socio-health services, comprehensive maintenance, and global solutions for human resources, employment, and the environment.

Since its inception, EULEN Group has stood out for the excellent quality of the services it offers. With more than 14 years established in the local market, EULEN America currently has a staff of approximately 3,000 specialist professionals across Florida, New York, New Jersey, Maryland, and Washington DC.

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