

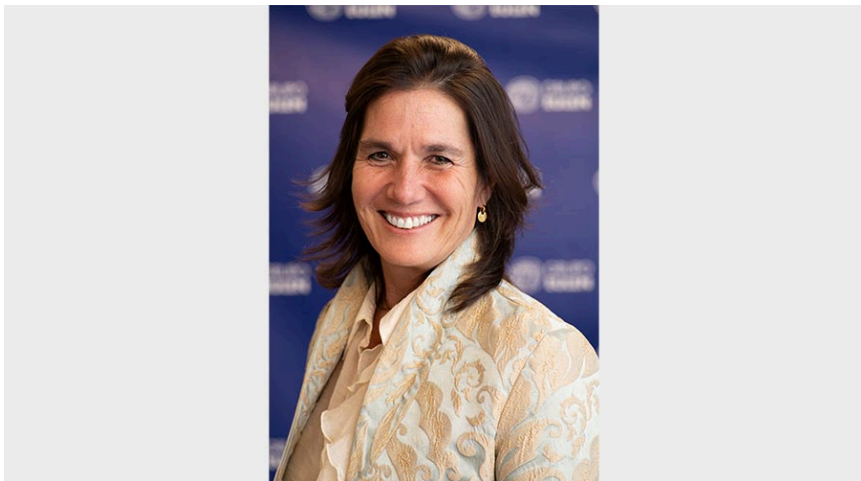


BOB'S MAIL NEWSLETTER

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NEWS & VIEWS

Grupo EULEN USA Appoints New CEO



Grupo EULEN USA announced the appointment of María Fernández de Córdoba Martos as its new CEO. With over 30 years of experience in business development, strategic leadership, and digital innovation, María brings a wealth of expertise across key sectors, including telecommunications, technology, finance, and travel. Her appointment marks a major milestone in Grupo EULEN's ongoing expansion, reinforcing the company's commitment to innovation and operational excellence in delivering top-tier services to its clients.

A Proven Leader with a Track Record of Success

profitable growth and optimize organizational performance. Her international leadership experience spans multiple industries, where she has played a pivotal role in strengthening partnerships with global corporations like Telefónica, Microsoft and LATAM Airlines. Her work with these leading brands has provided her with an in-depth understanding of dynamic business environments in the U.S., Latin America, and Chile — equipping her with a unique skill set to drive Grupo EULEN’s growth in these key markets.

Her professional journey also includes building high-performance teams, identifying and capitalizing on new market opportunities, and leveraging cutting-edge technologies to enhance customer experiences. María’s entrepreneurial spirit and consultative approach have led to the successful launch of several startups, including Teleemergencia and Cumplio in Chile — two innovative companies that have made a lasting impact in their respective industries.

Strategic Vision for Future Growth

As CEO of Grupo EULEN USA, María’s top priorities are to accelerate growth and development in the company’s two main business areas: aviation and facility management. “Our focus will continue to be strengthening our position in these core sectors, expanding our service offerings, and delivering high-quality solutions that exceed client expectations,” says María Fernández de Córdoba.

In addition to growing these core businesses, María will also explore expansion opportunities into new markets across the U.S., targeting emerging opportunities in key regions. “As the U.S. market continues to evolve, we’ll explore new avenues for growth and ensure Grupo EULEN is well-positioned to capitalize on new opportunities as they arise,” she adds.

Looking Ahead

time, says Maria. Together with our talented team, we will accelerate our international expansion, delivering innovative, high-quality solutions that surpass the expectations of our clients and partners. We are focused on optimizing our operations, investing in talent, and continuing our growth across the U.S.”

